



FALL 2016 NEWSLETTER

PRESIDENT'S MESSAGE

SO, the 56th Eastern District Annual Education Conference has come and gone. But not without a chance for public health professionals to come together to learn, to network, and to return to their workplace with renewed energy and the chance to share information to benefit not just their program but their agency. There is no doubt our conference was a success as a variety of professionals from our 55 eastern counties as well as counties beyond, School of Government staff and state leaders chose to join us!

But, exactly what made our conference a success? Public Health is a calling; it's a mission; it's a passion for Public Health. And it's the people with that Public Health passion that have made our organization strong for 56 years! We need people with Public Health passion to join us; to plan programs for conferences, to register attendees or hand out door prize tickets; to recruit new members; to lead. Retired or not, Students or long-time employees, new or seasoned members, we need everyone.

Eastern needs Public Health professionals from ALL 55 counties to take part. We need you to share your passion for Public Health in order to succeed. To grow the next generation of Public Health professionals that develop the same passion, join us. Become not just a member, but an active member. I look forward to serving you this year as President. *Carolyn Moser*



PRESIDENT ELECT'S MESSAGE

2017 Spring Conference Planning Begins

Greetings! As your new President-Elect and Program Chair, I would like to share with you that the planning of the 2017 EDNCPHA conference has begun in earnest~! Program planning began with the July 29th, Executive Committee meeting. The conference theme was discussed and the committee decided on- "Strengthening Public Health Partnerships in Eastern NC." Conference speakers and topics are being explored and an exciting motivational speaker for the closing day is being planned. The tentative site is the Doubletree hotel at Atlantic Beach, April 26-28, 2017.

If you would like to serve on the Program Planning committee for the spring conference, please contact Julie Gooding Hasty at 919-707-5695 or email her: Julie.Gooding-Hasty@dhhs.nc.gov. We welcome your input and suggestions to help us make this the best conference yet!

"Strengthening Public Health Partnerships in Eastern N.C." (April 26-28, 2017)
Double Tree by Hilton, Atlantic Beach, NC (\$119 per night/ocean view)
Call 252-240-1155 for reservations/deadline: March 25, 2017

2016-2017 Leadership

President - Carolyn Moser, Pender County Health Department

Vice President – Melissa Packer, Robeson County Health Department

President Elect – Julie Gooding Hasty, Women's Health Branch, Division of Public Health

Secretary – Judith Northcott, Northampton County Health Department

Treasurer – Djuana Register, Bladen County Health Department

Past President – Yulonda McLean, Robeson County Health Department

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HIGHLIGHTS FROM THE HEALTH DIRECTORS

The Health Directors were excited about “Embracing Technology in Public Health” theme for the 56th Annual Eastern District NC Public Health Association Conference. There were several education sessions for the Health Directors to join besides the scheduled sessions.

The Health Directors co-partnered with the Nursing Section for the presentation “Big Data in Local Health Department—Flu Near You”. Ms. Jennifer Olsen, Pandemic Manager, Skoll Global Threats Fund, enthusiastically recruited the attendees to use the **Flu Near You app** on their electronic devices.

The Health Directors Section observed telemedicine in action. Dr. Sheila Davies, PhD., Dare County Health Director, and Ms. Kim Carr, coordinated an excellent telemedicine program. Ms. Carr, who leads the telemedicine initiative at the Outer Banks Hospital, organized the presentation with a physician practicing in Massachusetts who demonstrated how the equipment works and how physicians are able to make a diagnosis through telemedicine. The vendors of the equipment for telemedicine and home health described the costs and usage of the equipment. Since the equipment is not used in the traditional medical settings, the hands on demonstration was informative for public health employees from rural communities. Ms. Carolyn Moser, Health Director of Pender County Health Department, reiterated the value of the telemedicine in rural communities.

Mr. A. Michael Walker II, NREMT, CHSS, Regional Manager discussed how the North Carolina Drug Card Program can be a valuable resource for the vulnerable populations throughout NC. The NC Drug Card was started by the North Carolina Medical Society & North Carolina Academy of Physician Assistants and was created as a free prescription drug card program for underinsured or uninsured patients. The NC Drug Card Program worked with

numerous organizations to help reach the uninsured and underinsured populations who can become the **noncompliant patients** because of their inability to afford their prescription medications. The savings from the NC Drug Card Program can be between 25-75% off the retail price for most brand and generic FDA-approved medications. The attendees learned strategies to assist transforming the **noncompliant patients** due to inability to purchase medications into **compliant patients** with positive health outcomes. Also, Mr. Walker provided dental assistance resources for patients without dental insurance to all the presentation attendees.

The EDNCPHA Officers for the Health Directors’ section are as follows:

Teresa Ellen, Chair, Wilson County Health Director

Helene Edwards, Vice Chair, Hoke County Health Director

Carolyn Moser, Past Chair, Pender County Health Director



NURSING AND PHYSICIAN EXTENDERS CONFERENCE SECTION WRAP-UP

Nurse's Week was celebrated with a continental breakfast during the first session as we combined with the health directors and learned about global disease surveillance systems and the big data they can bring to local health departments. Skoll Global Threats Inter-National Speaker and Epidemiologist Dr. Jennifer Olsen, previously with the Office of Emergency Management within ASPER and US Department of Health and Human Services, shared successful efforts and tools utilized in other countries to prevent pandemics. She highlighted Flu Near You (a pandemic prevention tool) used here in the US. To hear more about Flu Near You or to implement it in your health department go to <http://archived.naccho.org/topics/HPDP/influenza/fluncaryou.cfm> and register with flu near you at <https://fluncaryou.org/>.

Previous Section Chair Dawn McCabe, NP, shared her passion for public health and the process, and success she experienced with earning her Certification in Public Health! Find out more at <https://www.nbphe.org/getcertified.cfm>.

Continuing the A-list line was Tamara Morrison, RN, BSN Healthcare Associated Infections Nurse Consultant with Division of Public Health Communicable Disease Branch in the beautiful state of North Carolina Department of Health and Human Services. Our state session speaker thrilled us with posters, goodies, and information on injection safety campaigns, infection control resources and guidance and stories from the field of what not to do!

Karla Coughenour, MA, RDN, LDN helped us take a bite out of the apple with new research, best practices, apps and resources to make changes easier, simpler and work with the technology advances our clients utilize today. If you don't know inflammation's role in nutrition, FODMAPS, and how to make nutrition practical you missed an incredible session! Added two new apps to my phone as well!

Amber Bodner Griffith Coalition Director, Dare Coalition Against Substance Abuse (Dare CASA) presented statistical information used as a determinant for implementing a naloxone initiative, introduced us to safety and educational considerations for such a campaign, and brilliantly presented a law enforcement model and its outcomes. She gave us all we needed to get started on research, design, implementation and evaluation of a safe and caring naloxone initiative. Contact the Dare CASA <http://darecasa.org/casa/>.

To round things out, our section business meeting, featured Susan Little, MSN, RN, APHN-BC, CPHQ, Public Health Nurse Consultant, Primary Nurse Planner, joined us via phone and discussed the current process for approved continuing education through the NC Office of Public Health Nursing. Our members discussed and voted on continuing our section and combining future speaker efforts with other sections, having a bank account and prepaid credit card, fundraising, contact hours, dues and then elected our officers as designated below.

- ***Section Chair-Michelle White***
- ***Vice Chair- Evelyn Coley***
- ***Secretary/Treasurer/Sgt. of Arms-***
- ***Melanie Harper***



COMMUNICABLE DISEASE SECTION NEWS

The Communicable Disease Section was proud to host Mr. A. Bernard Davis as our main speaker, at the 56th Annual Eastern District NC Public Health Conference, held in Nags Head, NC. Mr. Davis is no stranger to Public Health. Some of his roles in Public Health have included working as a phlebotomist, Disease Intervention Specialist (DIS), Lead DIS, Regional Supervisor and Get Real Get Tested Coordinator. Currently, he is the Practice Manager and Ryan White Program Director for Rosedale Infectious Diseases. In addition to his work at Rosedale, he is a 2nd year PhD student in the Human Sexuality program at the California Institute of Integral Studies, in San Francisco, CA. His research focuses in LGBT health policy concentrating within the African American communities.

Mr. Davis' presentation taught us how to work more effectively with Transgender clients. We also learned how Rosedale Infectious Disease uses technology for client tracking.

As part of our Section Business luncheon we were informed of the importance of "Indoor Air Quality." Mr. David Lipton, with DPH-Occupational and Environmental Epidemiology Section, taught us the important of cleanliness in

our everyday habitats in relation to air quality. So, if you want to breathe easier, you must actively clean your surroundings. Local Health Departments can help individuals to determine if DPH is needed by assessing the living conditions and actions of clientele. So ask those key questions and ensure active cleaning is occurring before calling to report potential health issues.

The Communicable Disease Section joined Health Education in the afternoon for a session presented by Alex Batshchelet and Brenda Shiflet from Dare County Health and Human Services called "Keeping Current". They walked us through a mock teenage bedroom, educating us on signs of substance abuse and risk factors to be aware of with youth today. All of the presentations were informative and engaging.

The slate of officers for the 57th annual meeting are:

Chair: Rhonda Ashby

Vice Chair: Patrick Church

Secretary: Dee Fingar

Treasurer: Brenda Judd

Sergeant-at-Arms: Sandy White

Scholarship Rep: Joy Mason

Exhibitors/

Sponsorship: Amy Peebles, Susan Ardizzzone



Environmental Health Update

Eastern District Environmental Health Section held a meeting during the EDNCPHA Conference in Kill Devil Hills on May 12, 2016. Holding true to the “Embracing Technology in Public Health” theme, we hosted a wide array of speakers including Pender County’s IT expert Mark Mitchell discussing ‘EnerGov’. Mr. Mitchell shared the benefits of interconnecting with other county’s departments to speed the process of issuing permits as well as making the effort of applying and receiving permits by the public much easier and more convenient. We also received an update on Centralized Intern Training by Len Gilstrap, Daniel Ortiz, and Stacey Harris. Our very own Mr. Richard Clayton was gracious enough to speak about groundwater recharge issues happening in Martin County, NC.

We received helpful guidelines and best practices when destroying documents by Courtney Bailey and Kyna Herzinger from the Department of Natural and Cultural Resources. Mr. Tim Crissman presented a presentation on difficulties facing wastewater in regards to storm water and Mr. Joe Strickhouser gave a presentation on ‘Public Health Mosquito Control & Technology’. Mr. Larry Michael, Environmental Health Section Chief, gave an update on the environmental health section regarding new and proposed rules.

We finished the day with our business meeting in which Stacey Harris was awarded the Trenton Davis award. Our new officers were voted in and are as follow: Melanie Campen (Pender County) Chair, Glen Shoemaker (Wake County) Vice Chair, Rob Robertson (Wake County) Treasurer, and Blakely Lyles (Carteret County) Secretary.

If you did not attend the EDNCPHA conference, you really missed out! We had a wonderful time fellowshiping with one another and if you attended all the scheduled meetings May 11-13 and signed the sign in sheets, you can receive 9.5 hours towards your REHS continuing hours for the year. Also, our silent auction raised over \$300 and we would like to thank everyone who donated items and time and also those that participated in the auction. We hope to see you at our next conference!!!



2016 EDNCPHA Annual Meeting Health Education Section Summary

The 2016 Health Education Section of the EDNCPHA annual meeting covered a broad range of health education topics. Presentations included a jail based prevention program called "Helping Women Recover", a mock teenage bedroom showing substance abuse signs called

"Keeping Current", "Active Routes to Schools" presentation and updates from the PICH Grant. All of the presentations were informative and engaging. The Health Education officers will be planning a dynamic health education program for spring 2017.



Management Support Update

The May 2016 Management Support Section workshops were very informative, with speakers including Steven Garner (Medicaid Cost Settlement) and Greg Manson, Carolina's IT (Security Risk Assessment for Your EHR). Officers for 2016-2017 are:

Chairperson – Jenny McDuffie, Hoke County Health Department

Vice-Chairperson – Melinda Bryant, Wilson County Health Department

Secretary/Treasurer – Tracy Shaw, Person County Health Department

Parliamentarian – Cinnamon Narron, Wilson County Health Department

Member(s)-at-Large - Dawn Coleman, Person County Health Department and Charles Drake, Rowan County Health Department

We are preparing the program for 2017; so if you have any suggestions please contact Jenny McDuffie @ (910) 875-3717, ext. 2114 or jmcduffie@hokehealth.org. Please make plans to attend our EDNCPHA 2017 Conference in Atlantic Beach and support our Management Support Section. We look forward to seeing everyone then!

2016 Award Recipients

Outstanding Public Health Award - Northampton County Health Department



Outstanding Career Achievement Award - Greg Bright, Retired, Wake County Health Department





Scholarship Awardees - Candi Collins, daughter of Faye Collins, Child of Member Undergraduate; Jarred Richardson, son of Rob Richardson, Child of Member Undergraduate; and Dustin Packer, son of Melissa Packer, Child of Member Graduate.

To learn more about how you can nominate deserving individuals, programs, and partners for 2017 awards, visit the resources page available on the EDNCpha website. <http://edncpha.com/resources/>

Membership Update

Membership recruitment is currently underway for the 2016-2017 year. As of July 26, 2016; there were 24 new members (2 new and 22 renewals). Membership applications can be found on our website at www.edncpha.com. We will continue the incentive program for recruiting new members this year and hope that you will beat the bushes – the member who sponsors the most new members will be awarded a \$50.00 check.

If you are on the executive board, remember that you must be a paid member and if you have not paid your membership, please do so.



Treasurer's Report

Account balances as of August 17, 2016 are as follows:

- Checking - \$8,628.06
- Money Market - \$7,063.31
- Share Account - \$73.76

MEMBERSHIP APPLICATION

STAY INFORMED, VISIT WWW.EDNCPPHA.COM

MEMBERSHIP YEAR: JULY 1, 2016 - JUNE 30, 2017

ANNUAL DUES: \$25.00

NAME: _____

_____ New Member If new, recruited by: _____

_____ Renewal Previous Name (if remarried, etc.): _____

Present Position: _____

Email Address: _____

Home Address: _____ City: _____ Zip: _____

Employer: _____

Employer Address: _____ City: _____ Zip: _____

Telephone #: _____

Make check or money order payable to EDNCPPHA and mail to:

Djuana Register, Treasurer

Bladen County Health Department

P.O. Box 189

Elizabethtown, NC. 28337

EDNCPPHA is composed of thirteen (13) Sections. An individual must be a member of EDNCPPHA to qualify for membership in a Section. Please circle the Section or Sections to which you wish to belong.

Dental Health Environmental Health Physician Extenders

Management Support Health Directors Health Education

Nursing Laboratory Communicable Disease

Will you be eligible for Life Membership _____ Yes _____ No. (Life Membership requires retirement as of December 31, 2016, and twenty years of service in public health)

If you will be eligible, complete this section and return to the Treasurer by March 1, 2017

Signed: _____ Date: _____

