



Eastern District NCPHA

FALL, 2024 EDNCPHA

President: Trey Wright
Rockingham County Health Dept

President-Elect: Victoria Hudson
Orange County Health Dept

Vice-President: Nina Oliver
Carteret County Health Dept

Secretary: Miranda Keel
MTW District Health Department

Treasurer: Djuana Register
Retired

Past President: Andrea Freeman
MTW District Health Dept

Full Directory provided on pp.14-18

PRESIDENT'S MESSAGE

Eastern District Family,

Without a doubt, I know everyone enjoyed themselves in Atlantic Beach at our 64th Annual Conference: **“Public Health: Recruit, Develop, and Retain a Strong Public Team.”**

Stacie Turpin Saunders served as moderator for our panel to discuss strategies and woes we encounter on recruiting & retaining staff. John Eller from Health Management Associates discussed the need for local health departments to modernize our workforce. Without reservation, I believe this conference provided insight and new ideas to develop and keep our staff.

Thank you to everyone who stepped up and made this conference a success. The success of this conference, EDNCPHA, and future conferences are built on the hard work of those who volunteer their efforts to make a difference for all Public Health Departments in North Carolina.

What's next for Eastern District North Carolina Public Health Association for this year? This year marks 65 years for EDNCPHA. We remain as committed to protecting and promoting the health of our community members of Eastern North Carolina today as we did 65 years ago. The leadership team has begun to meet and plan for the 65th Annual Education on April 30th – May 2nd, 2025, in Atlantic Beach, NC.

Our Leadership Team at EDNCPHA strives to do the best in our planning of relevant information, activities, and a collaborative atmosphere that welcomes closer partnerships among all association members & counties.

Please take the time to complete or renew your membership for EDNCPHA. We want to have 75 paid members by the end of 2024. You can do your part by sending in your membership now and recruiting a new member in our public health network.

Take care,

Trey Wright, President



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PRESIDENT-ELECT'S MESSAGE

Hello all,

We finished strong with the April conference, enjoyed a long summer, and got right back to work organizing our time to prepare for projects, upgrades, and programs for the next conference.

In 2025, we will be hosting again at the Atlantic Beach DoubleTree from April 30– May 2. The upcoming program continues themes and motifs from the last three years.

As we all know Covid response and recovery were not our only jobs in 2021 and 2022. These features were *added* to our required public health work. Short-staffing, unfortunately, challenged many of our Departments through 2023. Program highlights from the last conference included recruitment and retention truths and strategies that the Executive Committee hoped would help our sisters and brothers in public health manage, cope, and succeed past the challenge.

So the 65th Annual Conference will bring to departmental and allied agency perspectives on Community Health Assessment, strategic planning and plan management, evaluation methods and pitfalls, and how do we really measure up. We get so far in our innovations and change cultures that maybe we no longer appreciate the historical methods that have worked; why did they work; and what do we have to do to create that public value for our new ideas.

Please join us for “Today’s Strategic Planning for Public Health, from Engagement to Value – How Are We Really Doing?” Membership information can be found on pp. 9-10 and conference total information on p. 11 with hotel reservation details. Conference registration is currently under construction.

-Victoria Hudson, President-Elect



TREASURER'S REPORT



REPORT DATE	
ACCOUNTS BALANCE	
CHECKING	\$11,357.16
SAVINGS	\$30,191.64
MEMBERSHIP TOTALS	
	YTD 2024-2025
PAID MEMBERS	60
NEW MEMBERS	13
RENEWALS	47

Thanks to efforts to recruit vendors and sponsors plus a generous increase in memberships, the accounts look great. An audit was conducted August 23, 2024 resulting in no negative findings and no recommendations for changes to the current records keeping system. The Executive Committee appreciates everyone's teamwork to gather the awesome support. We appreciate all of the recruitment and advertisement efforts of the membership. Planning for the conference spaces, amenities, and catering costs remain in check.

PUBLICITY & SPECIAL PROJECTS COMMITTEES

Special projects and Publicity for the Association are currently construction. Please contact Rhonda Mushaw, Chair, if you have a good, fun, or good-fun fundraising idea by emailing rhonda-mushaw@warrencountync.gov.

We also will be looking for creative ways to highlight our sponsors and vendors. All ideas are welcome.

We hope that everyone got some of our past awesome spirit wear and cups which made great gifts. Don't forget this guy.



2024 CONFERENCE AWARDS

**STACY H COVIL OUTSTANDING
INDIVIDUAL AWARD-**
**Kathie Cox, Scotland County
Health Dept**



**OUSTANDING
CAREER
ACHIEVEMENT
AWARD-**

**Larry Michael,
NC Division of Public Health**



**BILL SMITH OUTSTAND-
ING PUBLIC HEALTH
AWARD-**

**BELS, Marcy Williams
and Alex Rimmer, Orange
County Health
Department**

2024 CONFERENCE AWARDS



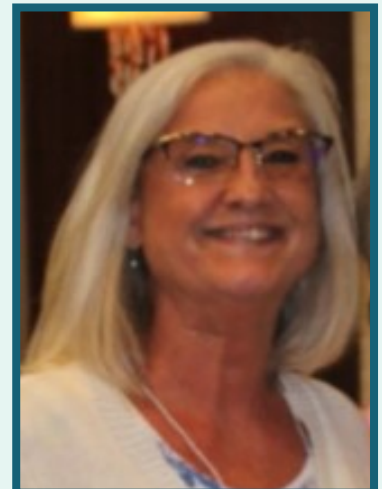
SPECIAL AWARD-

**For all of his contributions to the Association-
Richard Clayton, Retired/ Lifetime Member**

NEW LIFETIME MEMBERS-



**Battle Betts and
Rhonda Ashby**



2024 CONFERENCE AWARDS

CHILD OF A MEMBER SCHOLARSHIP-



**Will Strickland, son
of Steve Strickland,
Johnston County
Public Health**

**Mackenzie Clayton,
daughter of Janet
Clayton,
Person County Health
Department**



EDNCPHA MEMBER NEWS

CONGRATULATIONS TO NINA OLIVER AND THE CARTERET COUNTY HEALTH DEPARTMENT-

Carteret County was recently recognize by the North Carolina Association of County Commissioners (NCACC) with the Excellence in Innovation Award during its 117th annual conference. The award honors the county's efforts to combat the opioid crisis through the establishment of the Post Overdose Response Team (PORT). The program, administered by the Consolidated Human Services' Health Department and a local collaboration that aims to raise public awareness about opioid addiction and overdose prevention, invest in treatment interventions, and strengthen recovery resources. Funding from the N.C. Opioid Settlement helped establish the program, which now provides treatment services, naloxone distribution, and educational resources to individuals and families.



Since its launch in August 2023, the PORT program has provided real-time response and support to individuals experiencing overdoses, achieving a 90% contact rate within 24 hours while working closely with EMS and law enforcement. The program has served more than 270 clients, distributed over 700 naloxone kits, facilitated treatment entry for more than 115 individuals, and assisted in over 150 opioid reversals. In addition to direct intervention, PORT has supported numerous families affected by addiction, offering guidance throughout their interactions. The team's outreach efforts have also included presentations at public schools, community colleges, non-profit organizations, local community groups, and first responder agencies.

<https://www.carteretcountync.gov/>

EDNCPHA MEMBER NEWS



The Executive Committee met in August in New Bern. It's good to meet in person again.



Djuana Register and Trey Wright represented EDNCPHA and recruited membership at the NCPHA Fall Education Conference in Cherokee in September. We had several members to attend.

DOOR PRIZE COMMITTEE

We appreciate all of the great door prizes each section and each county provided for the conference. We love for you to share something that represents your community.

The Door Prize Committee

Karen Prince and Barbie Britt, Co-Chairs



HOW TO JOIN OR SERVE

Each year, the Membership Committee and Nominating Committee must maintain the Association. EDNCPHA has been serving to provide professional development, mentoring, and networking for Public Health in the eastern part of North Carolina. There are opportunities to serve on committees and special projects. Please consider this call for service.



Membership questions can be directed to the Chair at edncpha@yahoo.com. The current year's members application is on page 4. Nominations for future leadership and committee appointments are being accepted by travis.greer@brunswickcountync.gov. The online Membership Application Form can be found and are updated on the [Resources - Eastern District NCPHA \(easterndistrictpublichealth.org\)](http://Resources - Eastern District NCPHA (easterndistrictpublichealth.org))

-Travis Greer, Past-President, Membership Committee

Follow us on LinkedIn



LINKEDIN.COM/COMPANY/EASTERN-DISTRICT-NCPHA



**Eastern District
NCPHA**

MEMBERSHIP APPLICATION

STAY INFORMED, VISIT www.easterndistrictpublichealth.org

MEMBERSHIP YEAR: JULY 1, 2024 - JUNE 30, 2025

ANNUAL DUES: \$35.00

NAME: _____

New Member

Renewal

If new, name of person or organization you were recruited by: _____

Present Position: _____

Email Address: _____

Home Address: _____ **City:** _____ **Zip:** _____

Employer: _____

Employer Address: _____ **City:** _____ **Zip:** _____

Telephone #: _____

Please complete the Membership application and make check payable to EDNCPHA. To pay by credit card, please call 910-876-2510. You will need to scan and email your membership form to edncpha@yahoo.com

**EDNCPHA
Djuana Register, Treasurer
P.O. Box 16001
High Point, NC 27261
910-876-2510**

EDNCPHA is composed of Six (6) Sections. An individual must be a member of EDNCPHA to qualify for membership in a Section. Please circle the Section or Sections to which you wish to belong.

Environmental Health

FAMI

Health Directors

Health Education

Communicable Disease

Nursing/Physician Extenders/Laboratory

Will you be eligible for Life Membership Yes No. (Life Membership requires retirement as of December 31, 2024, and twenty years of service in public health)

If you will be eligible, complete this section and return to the Treasurer by March 1, 2025

Signed: _____ **Date:** _____

REGISTRATION TEAM



We are already at it, ready to help you make plans for 2025.

Book your room **today** at the
Double Tree by Hilton Atlantic Beach
2717 West Fort Macon Road Atlantic Beach, North Carolina 28512

For reservations, you can also book your room on the event webpage at <https://easterndistrictpublichealth.org> or call the hotel directly at 252-240-1155. Ask for the conference room rate for “Eastern District NC Public Health Association”



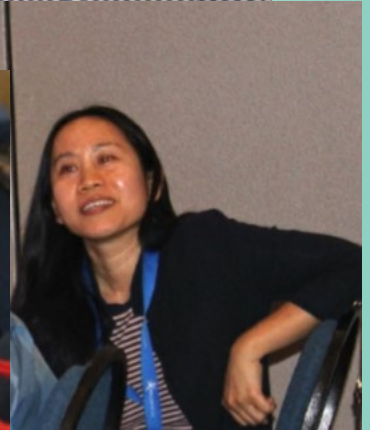
Officers at the 2024 Annual Conference.



If you have newsletter ideas, promotions, or member news for the next edition, please send your information to Marcy Williams at marcwilliams@orangecountync.gov.

As most of Eastern District members can sympathize with tropical weather events that disrupt lives and destroy property, please continue to be in support and in thought of our western North Carolina public health heroes. Consider donating funds, service, and hugs if you are able and available. There are several ways to contribute. Contact your local Emergency Manager for connections. Thank you!





The best days at the beach are spent with best friends. See you in April!

2024-2025 EDNCPHA LEADERSHIP LIST

OFFICERS

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Trey Wright

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PRESIDENT-ELECT

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VICE-PRESIDENT

Nina Oliver

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Morehead City, NC 28557

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SECRETARY

Miranda Keel

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TREASURER

Djuana Register

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PAST-PRESIDENT

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October 8, 2024

STANDING COMMITTEE CHAIRS

AUDIT COMMITTEE

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AWARDS COMMITTEE

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BY-LAWS/HANDBOOK COMMITTEE

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DOOR PRIZE COMMITTEE

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Barbie Britt – Co-Chair

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EXHIBITS/SPONSORS COMMITTEE

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FINANCE COMMITTEE

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LOCAL ARRANGEMENTS

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October 8, 2024

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MEMBERSHIP COMMITTEE

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NEWSLETTER COMMITTEE

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October 8, 2024

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October 8, 2024

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Vacant

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FAMI

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NURSING/PHYSICIAN EXTENDERS SECTIONS

Vacant

October 8, 2024