



# EDNCPHA

## Eastern District

Good Health Today & Tomorrow

Spring 2019  
EDNCPHA  
Newsletter

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### PRESIDENT'S MESSAGE

Welcome to our 59<sup>th</sup> annual conference. As this year's theme, "Public Health: Riding the Wave - MORE Than Medicine" implies, our agenda is quite diverse. Our guest speakers will touch on social determinants of health and so much more. Thanks to our sponsors, we have fun-filled evening activities planned; and thanks to our energetic health educators, we have incorporated some new opportunities for physical activity. Rhonda Ashby, President-Elect, has done an outstanding job coordinating this year's program. Her message on the next page offers more detail in terms of conference highlights.

*Simply stated, I am truly appreciative of the time and talents shared by each and every member of the Executive Committee.*

It is your "time to shine". I thank you for the opportunity to serve as your EDNCPHA President.

Sincerely,

*Melissa Packer*

EDNCPHA President



## PUBLIC HEALTH

"RIDING THE WAVE - MORE THAN MEDICINE"

JOIN EDNCPHA AND HELP TO EDUCATE, PROMOTE, AND  
IMPROVE PUBLIC HEALTH IN YOUR COMMUNITY.

## PRESIDENT ELECT MESSAGE

Ahoy!!! As your President Elect and Program Chair, I have been working diligently with both the Executive Committee and Section Chairs to present topics related to our theme, “Public Health: Riding the Wave – MORE than Medicine.” We decided on this theme, because Public Health is so much MORE than our local health agencies. There are factors that play into everyone’s life called Social Determinants of Health (SDOH). CDC defines SDOH as the economic, social and environmental conditions where people live, learn, work and play which affect a wide range of health outcomes. Thus we are all affected at some time in our lives.

The planning committee has worked vigorously so you can learn from experts who have knowledge of how SDOH affect public policies to the adversities of childhood experiences. We will hear more about the effect on health plans from Joshua Stein, NC Attorney General and Beth Lovette, DHP Interim Director. Then we will learn more about ACE’s from Melissa Radcliff, Program Director for Our Children’s Place at Coastal Horizon Center and Kim Gaetz, Public Health Epidemiologist, NC Childhood Lead Poisoning Prevention Program. This is just a sneak peek of a few speakers. There are many more speakers that will impress you with their knowledge of how SDOH effect and affect all aspect of public health.

***“I am honored to be your President Elect and Program Chair for the 2019 educational conference. As the Program Chair, I would like to thank all the Executive Committee and Section Chairs who have worked tirelessly behind the scenes to bring this conference to your regard.”***



Please join us at Shell Island Resort for the 59<sup>th</sup> Annual Eastern District Public Health Educational Conference May 1<sup>st</sup> – 3<sup>rd</sup>. Not only will you have learning opportunities but you will also find fun events to network with your fellow colleagues from the Eastern part of the state.

Sincerely,

*Rhonda Ashby*

President Elect and Program Chair, EDNCPHA

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President - Melissa Packer Robeson  
County Health Department

President Elect – Rhonda Ashby, NC  
DHHS Division of Public Health,  
Communicable Disease Branch

Vice President – Robert Winstead, NC  
DHHS Division of Public Health,  
Communicable Disease Branch

Secretary – Leslie Cameron NC DHHS,  
Division of Public Health,  
Communicable Disease Branch

Treasurer – Djuana Register, Bladen  
County Health Department

Past President – Julie Gooding Hasty,  
RHEd, NC DHHS, Women's Health  
Branch



## **REGISTRATION OPEN**

### **THE 59<sup>TH</sup> ANNUAL EASTERN DISTRICT NORTH CAROLINA PUBLIC HEALTH CONFERENCE**

#### **“PUBLIC HEALTH: RIDING THE WAVE – MORE THAN MEDICINE”**



[Shell Island Resort](#) May 1-3, 2019

Phone: 1.800.689.6765

[reservations@shellisland.com](mailto:reservations@shellisland.com)

Hotel Reservation

Group Code- *Eastern District NCPHA*

For more information/questions regarding conference registration please  
contact Traci Bruce – (910)671-3295 or Yulonda McLean – (910)671-3403

[GO TO EASTERNDISTRICTPUBLICHEALTH.ORG](http://EASTERNDISTRICTPUBLICHEALTH.ORG)  
[TO DOWNLOAD CONFERENCE REGISTRATION](#)



Please pre-register for the conference.

By pre-registering, it will make things smoother for all.

Packets will be ready for pick up at check in.

*As a reminder credit card payments are accepted.*

The first 75 people to register will be eligible to attend a special event sponsored by Carolina IT and the first 24 of 75 people to register will have the opportunity to participate in a boat tour of the island. Transportation will be provided to and from the event.

*For more information/questions please contact:*

*Traci Bruce – (910)671-3295 or Yulonda McLean – (910)671-3403*



**EASTERN DISTRICT 59<sup>th</sup> Annual Conference**

**May 1-3, 2019 at Shell Island Resort, Wilmington, NC**

**Tuesday, April 30, 2019**

5:00 pm - 7:00 pm      **Meet and Greet Sponsored by Allan Jones**

**Wednesday, May 1, 2019**

8:00 am - 4:00 pm      **Registration (Closed 11:30am-1:30pm)**

8:00 am -10:00 pm      **Vendor Set- Up**

9:30 am -10:30 am      **Executive Committee Meeting**

11:15 am -1:30 pm      **Awards Lunch and Opening Session**

Presiding      Melissa Packer, President EDNCPHA

Invocation      Rev. Dr. Clifford D. Barnett, Sr. Warner Temple  
AME Zion Church, Wilmington NC

Welcome      Phillip Tarte, Health Director New Hanover County Public Health

Speaker:      **Update on NC Opioid Plan & the Role Social/  
Environmental Determinants Plays**  
Joshua Stein, NC Attorney General

12:00 pm -1:30 pm	<b>Business Meeting and Awards</b>
Presentation of 2019-2020	
Slate of Officers:	Julie Gooding-Hasty, Past President
Bylaws/Handbook:	Robert “Bob” Winstead, Vice President
Awards Presentation:	Trey Wright, Awards Chair
Life Member Awards:	Djuana Register, Membership Chair
Scholarships:	Patrick Church, Scholarship Chair
Special Awards:	Djuana Register, Special Awards chair
1:30 pm -1:45 pm	<b>Break</b>
1:45 pm - 3:00 pm	<b>Making Them Visible: Recognizing, Supporting, and Advocating for Children of Incarcerated and Returning Parents</b> Melissa Radcliff, Program Director, Our Children’s Place Coastal Horizon Center
3:00 pm- 3:15 pm	<b>Break</b>
3:15 pm – 4:45 pm	<b>Social Determinants of Childhood Lead Poisoning in North Carolina</b> Kim Gaetz, Public Health Epidemiologist, Childhood Lead Poisoning Prevention Program
4:45 pm - 5:00 pm	<b>Door Prizes</b>
<b><u>Evening Activities:</u></b>	
5:00pm-7:00 PM	<b>Dinner on your own</b>
6:30 pm-9:00 pm	<b>Fun Event</b> Open to first 75 people to register (First 24 of 75 conference registrants get the boat tour) Sponsored by Greg Manson, Carolinas IT
7:00 pm-11:00 pm	<b>Networking Social</b>
7:30-until	<b>Beach Walk</b>

**Disclosures:**

The planner and presenters have no conflict of interest nor have they received any financial support for any part of the planning or implementation of this CNE activity.

*The Public Health Nursing and Professional Development Unit (PHNPDU), North Carolina Division of Public Health, is approved as a provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.*

In order to receive the CEU’s, you must attend all of the session and complete the survey which will be supplied at the end of each presentation”



## Thursday, May 2, 2019 Section Meetings:

### Health Education, Nursing & Physician Extenders

8:30 am – 9:00 am	<i>Ice Breaker</i>
9:00 am - 10:00 am	<b>Local Mobile Farmers Market</b> Jordan Appel, Community Food Access Coordinator Feast Down East
10:00 am – 10:30 am	<i>Break- Let's Move Jeopardy</i>
10:30 am – 11:30 am	<b>Health Possible, Inc.</b> Lindsey Jones, MSN-Ed, RN Health Possible, Inc Board Member
11:30 pm – 1:00 pm	Lunch on your own
1:00 pm - 2:00 pm	<b>Resilience the Biology of Stress and the Science of Hope</b> Film Showing
2:00 pm – 3:00 pm	<b>Trauma &amp; Resilience</b> Dr. Kate Noonan, Ph. D.
3:00 pm – 3:30 pm	<i>Spotlight on Exhibitors Break</i>
3:30 pm – 4:30 pm	<b>Preparedness Panel- Hurricane Florence</b> Kyle Breuer, Planning Director, Pender County Tom Collins, Emergency Management Director, Pender County Lisa Brown, Preparedness Coordinator, New Hanover County & Brunswick County Michael Pratt, Preparedness Coordinator, Onslow County
4:30 pm – 5:00 pm	<i>Business Section Meeting</i>



## HEALTH EDUCATION SECTION REPORT

Health Educators— Come ride the waves and walk the beach in beautiful Wilmington for the 2019 EDNCPHA conference! Our spring conference will have a focus on social determinants of health and we have exciting things planned for the Health Education section. We will have a wide range of topics that will be presented on such as a Local Mobile Farmers Market program, Adverse Childhood Experiences (ACES), a Preparedness Panel and more! Our section will also be organizing a FREE after dinner beach walk every evening during the conference. So please mark your calendars and plan on attending in May!

Your Health Education Section Chair,

Kerrie Bryant

[kbryant@pendercountync.gov](mailto:kbryant@pendercountync.gov)

## Thursday, May 2, 2019 Section Meetings:

### Environmental Health Section:

8:15 am - 8:45 am	<b>REHS Update</b> Daniel Ortiz, REHS Mecklenburg County & REHS Board
8:45 am – 10:15 am	<b>The Other VD: Vomit and Diarrhea Road Show**</b> Angela Sowers, REHS Orange County <i>**Nursing Section invited to attend this presentation</i>
10:15 am - 10:30 am	<i>Break – Meet the Exhibitors</i> Silent Auction Begins – Make your Bids!!
10:30am – 11:30 am	<b>On-Site Maintenance and Operation Practices</b> John Davis, REHS, Orange County
11:30 am – 1:00 pm	Lunch on your own
1:00 pm – 2:00 pm	<b>Hurricane Response and Emerging Technologies in Vector Control</b> Ben Kane, REHS & Vence Dodge, REHS Pender County <b>Drone Technology and Mosquito Control Applications</b> Ms. Sydney Morris Leading Edge
2:00 pm - 3:00pm	<b>Lead in Spices, Alternative Medicine, and Ceremonials Powders</b> Dr. Kim Gaetz Childhood Lead Prevention Program NCDHHS, Environmental Health
3:00 pm – 3:30 pm	<i>Break – Spotlight on Exhibitors and Silent Auction – Make your Bids!!</i>
3:30 pm – 4:30 pm	<b>Environmental Health Update</b> Larry Michael, Section Chief DHHS, Environmental Health
4:30 pm – 5:00 pm	Business Meeting/Awards/Door Prizes

*Nine continuing education credits will be awarded for Environmental Health.*

\*\*\*\*\*SILENT AUCTION ENDS AT 5:15 PM\*\*\*\*\*





## Environmental Health Section Update

We are very pleased and excited for this year's upcoming educational conference and have a well-rounded line-up of presentations that covers multiple topics relating to environmental health. We have something for everyone! This comprehensive program, which will be **awarded 9.0 REHS hours** includes topics covering on-site wastewater systems, child care and lead prevention programs, vector-control emerging technologies, and several environmental health updates from the REHS board by Daniel Ortiz and legislative updates from Larry Michael. Who wouldn't want to attend a presentation called "The Other VD: The Vomit and Diarrhea Road Show" presented by Orange County's own Angela Sowers?! Angela brings a wealth of knowledge and experience to North Carolina from Virginia offering new perspectives on familiar topics. This year we are adding a technology-driven presentation on emerging technologies that can help improve vector-control programs, specifically involving mosquito management and the trials and tribulations of such technologies.

The Environmental Health Section executive committee would also like to take this opportunity to welcome Orange County's Victoria Hudson for stepping in and filling the role of treasurer! Interested in growing yourself professionally or looking for ways to be more involved with our organization? Please consider volunteering for the executive committee. There is still an opening to be filled and we are actively seeking new committee members. To be considered for the executive committee, you must be a current member of the EDNCPHA Environmental Health Section.

The Environmental Health Section of EDNCPHA is growing! We had a record number of attendees at last year's conference and hope to continue this upward trend, but we need your help! Please consider spreading the word about the benefits of EDNCPHA with your colleagues and peers and encourage them to become members. Not sure of the benefits, no problem! Membership to EDNCPHA Environmental Health Section offers an easy way to obtain CEC hours to maintain your REHS. This year's spring educational conference is providing 9.0 REHS hours for environmental health specialist! EDNCPHA provides networking and professional development opportunities and helps keep you in the loop on the legislative happenings at the State level pertaining to environmental health regulation.



Nominations are currently being sought for the

**"Trenton G. Davis" Award**

for distinguished and devoted service in environmental health.

This is the EDNCPHA Environmental Health Section's highest award.

**Criteria for this award are as follows:**

Nominee must be a member in good standing of the Environmental Health Section of Eastern District, NCPHA for the previous year (July 1, 2017 – June 30, 2018). Please do not nominate someone unless you are certain he or she met this requirement.

Nominee must have performed professional duties in the field of Environmental Health above and beyond the usual employment requirements so as to elevate the professional status of the Environmental Health Specialist--especially activities which impact public health in the Eastern District membership area.

**Nomination Document should include:**

**General Letter** from the nominating person(s) making the formal nomination;

- a. Photograph of nominee if available
- b. Description of personal facts regarding nominee, i.e. single, married, children, etc.

**Education**

- Listing of formal education as well as special training and experience

**Employment History**

- Record of places of employment, including scope of responsibilities

**Professional Association Activity**

- Organizational affiliations, detailing offices and committee responsibilities

**Contributions to the Betterment and Practice of Environmental Health**

- Contributions worthy of interest that are to the betterment of environmental health sciences. These can include: publications authored or co-authored by the nominee; significant scientific or applied research; accomplishments in the development or implementation of new, broader or improved concepts, procedures or techniques in the practice of environmental health.

**Other**

- Significant contributions to the professional status of environmental professionals not covered in other categories above. Such contributions should include civic or school activities or affiliations, previous honors and awards.

**References**

- Inclusion of letters of reference or endorsement, copies of publications (or proper reference to source) and other significant support documents.

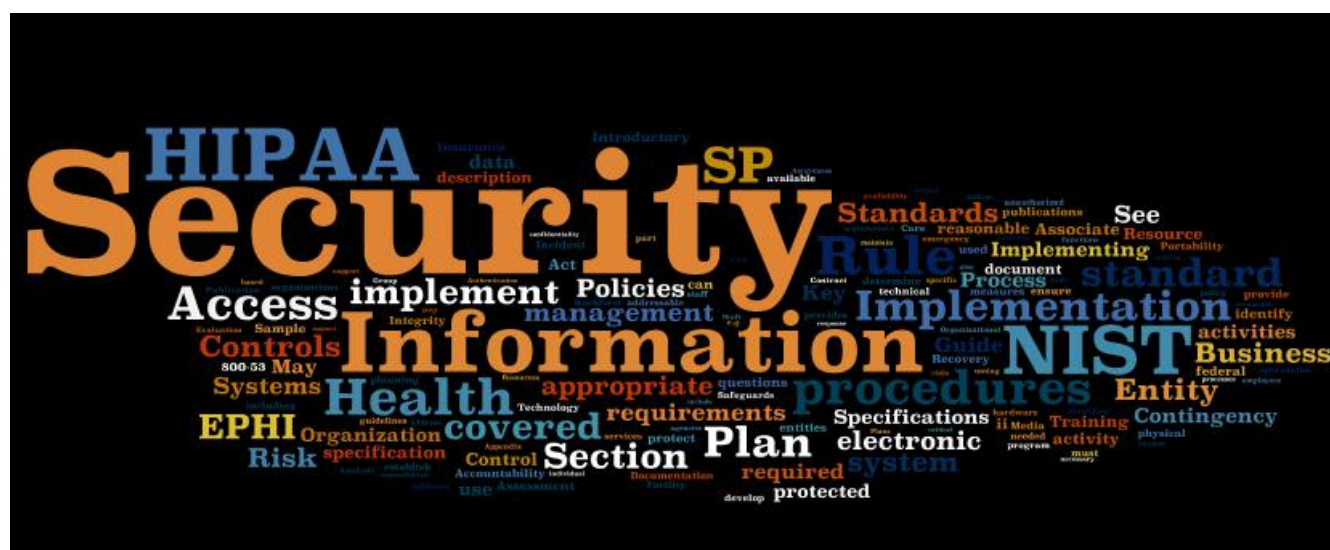
**Please Submit Nominations to Daniel Ortiz by March 15, 2019 to**

**[daniel.ortiz@mecknc.gov](mailto:daniel.ortiz@mecknc.gov)**

**Thursday, May 2, 2019 Section Meetings:**

**Finance, Administration, Management and Information Technology (FAMI) Section:**

8:30 am – 9:45 am	<b>Billing Updates</b> , Debbie Widener, Patagonia Health
9:45 am – 10:00 am	<b>Break</b>
10:00 am – 11:15 am	<b>HIPAA SRA 2019</b> , Greg Manson, Carolinas IT
11:15 am – 11:30 am	<b>Break</b>
11:30 am – 12:00 pm	<b>Business Meeting</b>
12:30 pm – 1:30 pm	<b>Lunch</b>
1:30 pm – 3:00 pm	<b>Team Building Exercise</b> , Sherita Sutton, Hoke County Health Department Health Educator II
3:00 pm – 3:30 pm	<b>Break-Spotlight on exhibitors</b>
3:30 pm – 5:00 pm	<b>Full Circle</b> , a team building and communication skills exercise, Tony Locklear, Region 6 ARTS Coordinator



## **Thursday, May 2, 2019 Section Meetings:**

### **Communicable Disease Section:**

9:00 am -10:00 am	<b>Ice Breaker &amp; Business Meeting</b>
10:00 am – 12:00 pm	<b>Social Determinants of Health Story Maps</b> Dianne Enright, GISP <b>NC State Center for Health Statistics</b> Manager of the Health & Spatial Analysis Branch
12:00 pm– 1:30 pm	<b>Lunch on your own</b>
1:30 pm - 3:00 pm	<b>Team Building:</b> off site
3:00 pm – 3:30 pm	<b>Spotlight on Exhibitors</b>

## **COMMUNICABLE DISEASE SECTION REPORT**

This year the Association decided on a theme dealing with social and environmental determinants of life. The theme: “Public Health: Riding the Wave - MORE than medicine.” Our Section deals with prevention and intervention in the spread of communicable diseases. Our keynote speaker, Ms. Dianne Enright, who is the manager of the Health and Spatial Analysis Branch with the NC State Center for Health Statistics will share interactive maps of Social Determinants of Health (SDOH.) These maps can help in our daily work activities to identify where and what SDOH are affecting a particular area.

The officers for this year are:

President: Brenda “BJ” Judd

Vice President: Sandra Smith

Secretary: Dee Fingar

Treasurer: Brian Garvlin

Sergeant-at-Arms: Susan Ardizzone

Scholarship: Robert “Bob” Winstead

We would love to have you join us at our 59<sup>th</sup> Annual Eastern District Public Health Association Education Conference at Shell Island Resort. Shell Island Resort is located at beautiful Wrightsville Beach, NC.

So I hope to see you May 1-3, 2019, at Shell Island!

CD Section Chair,

Brenda Judd

BJ

## **Thursday, May 2, 2019 Section Meetings:**

### **Health Directors Section:**

8:30am – 10:00am	<b>The Community Resiliency Model (CRM)®</b> Jesse Hardin and Lauren Clark, CCM
10:00am – 10:15am	<b>Break</b>
10:15am – 11:45am	<b>Strategic Considerations in Managed Medicaid: Clinical Services Delivery and Care Management Services</b> - a two-part <i>workshop</i> looking at YOUR local clinical and care management data. Beth Lovette, Interim Director NC DPH, previously Director of Appalachian Health District.
12:00pm – 1:30pm	<b>Lunch on Your Own</b>
1:30pm – 3:00pm	<b>Drivers and Determinants of Health: Understanding Health Equity:</b> Tanya Bass, NC OMHHD
3:00pm – 3:15pm	<b>Break</b>
3:15pm – 4:30pm	<b>Health Directors Section Business Meeting</b>

### **Evening Activities:**

#### **Dinner on your own**

5:30 pm – 7:00 pm	<b>CDB Sponsorship (TBD)</b>
7:30 pm- until	<b>Beach walk</b>
8:00pm – 12:00pm	<b>Absolute Best DJ Service, Jason Lee</b>

### **Friday, May 3, 2019**

8:00 am - 9:00 am	<b>Breakfast Buffet</b>
9:00 am – 10:00 am	<b>Business Meeting, Section Awards and Officer Installation</b> Presiding, Melissa Packer, President Recognition of Section Award Winners Installation of Officers, Julie Gooding hasty, Past President Announcements, Melissa Packer, President Plaque presentation, Rhonda Ashby, Incoming President Past President's Comments, Melissa Packer
10:00 am – 10:15 am	<b>Break and hotel checkout</b>
10:15 am – 11:15 am	<b>A Community-Driven Systemic Strategy for a Trauma-Informed, Resilience-Focused Eastern NC</b> , Seth Saeugling & Vichi Jagannathan, Co-founders, Rural Opportunity Institute
11:15 am – 11:30 am	Incoming President's Remarks, Rhonda Ashby  Door Prizes  Adjourn

**Mandatory training for new officers will be conducted at the conclusion of the conference.**



## **AWARDS ANNOUNCEMENT**

It is TIME for EDNCPHA members to consider nominating a member worthy of recognition during the Annual Educational Conference being held May 1-3, 2019 at the Shell Island Resort in Wrightsville Beach. Eastern District has three awards that will be presented this year at the Awards luncheon on Wednesday.

There are many individuals and groups within the Eastern District Public Health Family that deserve to be nominated and there is no greater achievement than to be recognized by your peers for a job well done. We ask that you carefully consider potential candidates from your agency and submit a nomination for our consideration. Today, there are far too few opportunities to recognize our many public health professionals. Please take a minute to change that by taking time to nominate an employee or department.

### **CATEGORIES ARE:**

#### **STACY H. COVIL OUTSTANDING INDIVIDUAL ACHIEVEMENT AWARD**

The EDNCPHA member nominated for this award should have demonstrated an outstanding achievement in a specific health related project, program or activity within the past two years. Priority will be given to selecting an individual who has been instrumental in providing significant local, regional or state impact, or the potential for such impact, as a result of implementing the project, program or activity.

#### **OUTSTANDING CAREER ACHIEVEMENT AWARD**

The EDNCPHA member nominated for this award should have significant achievements during a career that is characterized by exemplary and sustained service to public health.

#### **OUTSTANDING PUBLIC HEALTH AWARD**

The agency or program nominated for this award should have health programming that is considered creative, innovative, efficient and effective. The programming should have demonstrated community involvement and impact and has been or is planned to be an ongoing effort.

The nomination should be submitted in narrative form not to exceed two single-spaced typed pages.

The deadline for receiving nominations is **April, 12, 2019**

Submit to:

Trey Wright Chair of the Awards Committee for Eastern District North Carolina Public Health Association or email to: [twright@co.cumberland.nc.us](mailto:twright@co.cumberland.nc.us)



## NOTICE OF SCHOLARSHIP AVAILABILITY

The Eastern District North Carolina Public Health Association is again offering limited scholarships for continuing one's education. The scholarships will be available for the academic year 2019-20. One member and one Child of Member scholarship will be awarded in the following categories and amounts:

- Graduate (Master's and Doctorate) – Member \$500 /Child of Member \$500
- Undergraduate --Member \$500.00/Child of Member \$500
- Technical/Associate Degree or Certificate — Member \$250/Child of Member \$250

***The deadline to apply is March 15, 2019.*** Incomplete applications or applications received after the deadline will not be considered. All applications will be reviewed and awardees selected by April 12, 2018. Winners will be notified prior to the annual meeting, and scholarships will be available at the meeting. Please email me at [Patrick.church@dhhs.nc.gov](mailto:Patrick.church@dhhs.nc.gov) if you have any questions.

Sincerely,

Patrick Church, Chair  
Scholarship Committee  
Eastern District NCPHA

Further information and documents on scholarships can be found at:

<http://easterndistrictpublichealth.org/resources/>

Potential applicants should complete the appropriate application with required materials and letters and return them to:

Patrick Church, Chair  
1902 Mail Service Center  
Raleigh, NC 27699-1900

*The deadline to apply is March 15, 2019.*





As of 02/21/19:

Membership: 56

14 - new members

42- renewals

Finances:

Checking- \$11,103.91

Savings- \$7,181.68

**There is no better time than now to renew your membership or become a new member of EDNCPHA.**

*To download a member application [click here](#).*

*If you wish to pay your membership fee by credit card, please call 910-872-6209 and then scan and email your membership form to [edncpha@yahoo.com](mailto:edncpha@yahoo.com)*

## **Absolute Best DJ Service, Jason Lee**

May 2nd 8:00pm – 12:00pm

Get your song request, dedications in now by following the link/instructions below.

[Absolute Best DJ Service](#)

Log in: uncwedu

1 —————> 2 —————> 3

*Absolute Best*  
DJ SERVICE

Plan My  
Event

