

PROGRAM PLANNING COMMITTEE SHARED DOC

65th Annual Eastern District Education Conference

“Today’s Strategic Planning for Public Health, from Engagement to Value – How Are We Really Doing?”

April 30-May 2, 2025

Wednesday, April 30, 2025

8:00 am – 4:00 pm	Registration (<i>Registration closed 11:30 am – 1:30 pm</i>)
9:30 am – 10:30 am	Executive Committee Meeting
11:15 am – 1:30 pm	Awards Lunch and Opening Session
	Presiding Trey Wright, President, EDNCPHA
	Invocation Pastor Gene McLendon Executive Director, Hope Mission of Coastal Carolina
	Welcome Dr. Randall Williams Consolidated Human Services Director, Carteret Health and Human Services
	Awards Presentation Trey Wright, Awards Chair
	Life Member Awards Djuana Register, Membership Chair
	Scholarships Trisha Tant, Scholarship Chair
	Special Awards Djuana Register, Special Awards Chair
1:30 pm – 1:45 pm	Networking Break
Afternoon Session	
1:45 pm -2:45 pm	TBD Engagement and Planning: Are we really making a difference? Dr. Ruth Little, Associate Professor, DrPH Department of Public Health, ECU Brody School of Medicine
2:45 pm- 3:45 pm	Panel Discussion: Community Health Assessment, is it changing the plan? Kathy Dail, PHD, Moderator, Kathy Dail, Director, Community Health Assessment Program, NCDHHS Marcy Williams, MPH, Orange County Health Department Other local Health education staff Possibly adding a Health Director that was Health Ed
3:45 pm – 4:00 pm	Networking Break

2:00 pm – 3:00 pm	<p>Panel Discussion: Strategic Planning for Public Health: From Engagement to Value Jamika Lynch, Moderator, Chair of Health Education Section, Eastern District NCPHA Eugenia Johnson, Team Lead Health Educator, Health Promotion Team, New Hanover County Health and Human Services Tara Robles, Senior Strategy Analyst, New Hanover County Health and Human Services Community Engagement Coordinator, Giving for Genentech</p>
3:00 pm – 3:15 pm	Networking Break – Spotlight on Exhibitors
3:30 pm – 4:00 pm	Interactive Activity & Reflection: Strategic Planning Roundtables
4:00 pm – 4:15 pm	<p>Closing Remarks & Next Steps Jamika Lynch, Chair of Health Education Section, Eastern District NCPHA</p>
4:15	Adjourn

Environmental Health Section

8:00 am – 8:30 am	Java Junction and Networking
8:30 am – 9:30 am	<p>Child Care Updates Robert Pearsall, REHS Regional Environmental Health Specialist</p>
9:30 am – 10:15 am	<p>Legislative, Section, and Branch Updates Larry Michael, MPH, REHS State Environmental Health Director Section Chief NC Division of Public Health, Environmental Health Section NC Department of Health and Human Services</p>
10:15 am – 10:30 am	<p>Networking Break – Spotlight on Exhibitors EH Silent Auction Begins – Make your Bids!!</p>
10:30am – 11:15 am	<p>10:30am – 11:15 am 18E Updates and Implementation Patricia Angoli, PE Environmental Engineer NC Division of Public Health Onsite Wastewater DHHS, Environmental Health</p>
11:15 am – 12:00 pm	<p>Pool Rules Changes Terry Chappell, REHS Regional Environmental Health Specialist</p>
12:00 pm – 1:00 pm	Network Lunch Break (lunch on your own)
1:00 pm – 2:00 pm	<p>Deployment to Western North Carolina after Hurricane Helene Thomas Privott, REHS Orange County Environmental Health Wilson Mize, REHS Branch Head, On-Site Water Protection</p>

Andy Blethen, REHS
SWIFT Team/Private Well Program Team Leader

2:00 pm – 3:00 pm

Water Quality after Hurricane Helene

Wilson Mize, REHS
Branch Head, On-Site Water Protection

3:00 pm – 3:30 pm

Networking Break-Spotlight on Exhibitors

EH Silent Auction – Make your Bids!! Open to Everyone

3:30 pm – 4:30 pm

Panel Discussion: How Environmental Health Has Improved Over the Years

Richard Clayton
Retired

Phil Thompson, REHS
Retired

Roberto Diaz, REHS
Regional Environmental Health Specialist

4:30 pm – 5:00 pm

Business Meeting/Awards/Door Prizes

5:00 pm

Adjourn

Health Director's Section

8:00 am – 8:30 am

Java Junction and Networking

9:00 am – 9:50 am

Thriving Hearts Program

Quintana Stewart, MPA, Orange County Health Director
Dr. Alison Stuebe, MD, MS, Professor, UNC Maternal Fetal Medicine
Distinguished Professor of Infant and Young Child Feeding, Maternal and Child Health and Co-Director, Collaborative for Maternal and Infant Health

9:50 am – 10:00 am

Networking Break-Spotlight on Exhibitors

10:00 am-11:30 am

Panel: MOUD/MAT in Local Health Departments

TBD

11:30 am- 1:00 pm

Networking Lunch Break (lunch on your own)

1:00 pm- 1:50 pm

Post Overdose Response Teams

TBD Carteret County

1:50 pm- 2:00 pm

Networking Break-Spotlight on Exhibitors

2:00 pm- 3:00 pm

Public Health and Faith-based Community

TBD Warren County

3:00 pm – 3:30 pm

Break-Spotlight on Exhibitors

3:30 pm – 4:00 pm **Legionella in the Prison**
TBD Montgomery County

4:30 pm – 5:00 pm **Section Business Meeting**

5:00 pm **Adjourn**

Finance, Admin., Management, and Information Technology (FAMI) Section

8:00 am – 9:00 am **Java Junction and Networking**

9:00 am- 10:00 am **What's on Your Plate**
J. Terrell Alston, MBA, Associate Regional Vice President
Trillium Health Resources

10:00 am – 10:15 am **Networking Break – Spotlight on Exhibitors**

10:15 am – 11:30 am **Dental Claims Billing in Public Health Clinics: Navigating the Process for Effective Reimbursement**
Melinda Payne, Billing Coordinator
Rockingham County Division of Public Health

11:30 am- 1:00 pm **Network Lunch Break (lunch on your own)**

1:00 pm – 2:00 pm **Local Public Health Threading the Needle**
Scott Harrelson, Local Public Health Director
Craven County Health Department

2:00 pm - 3:00 pm **The New Public Health Business Model- Navigating Uncharted Waters**
Shannon Peaden, MBA, CPF, Quality Improvement Consultant
Eastern AHEC

3:00 pm – 3:30 pm **Networking Break-Spotlight on Exhibitors**

3:30 pm - 4:30 pm **Engaging your Team-Boosting Morale and Motivation**
Amichia Gainey-Jones, Regional Director, Public Health Workforce Initiative
Cumberland County Department of Public Health

Monica Short-Owens, Administrative and Compliance Officer
Cumberland County Department of Public Health

4:30 pm - 5:00 pm **Section Business Meeting/Debriefing**

5:00 pm **Adjourn**

Evening Activities

6:00 pm – 8:00 pm **TBD – Sponsorship Dinner Buffet**

8:00 pm – 12:00 am **Dance—DJ**

Friday, May 2, 2025

8:30 am – 9:30 am **Breakfast Buffet**

9:30 am – 10:00 **Closing Session**

Presiding	Trey Wright, President
Recognition of Section Award Winners by Section Chairs	
Announcements	Trey Wright, President
Installation of Officers	Andrea Freeman, Past President
Plaque Presentation	Victoria Hudson, Incoming President
Past President Comments	Trey Wright, Past President

10:00 am – 10:15 am **Break and Hotel Check Out**

10:15 am – 11:15 am **TBD “Crazy Thought, That Might Just Work”**
Larry Weaver, Motivational Speaker, Raleigh, NC

11:15 am – 12:00 pm	Closing Remarks	Victoria Hudson, President
	Door Prizes	Karen Prince, Door Prize Chair
	Adjourn	Victoria Hudson, President

**Mandatory Training for New Officers and Section Chairs will be conducted at the conclusion of the conference.