

EDNCPHA
Eastern District
Good Health Today & Tomorrow

**Fall 2019
EDNCPHA
Newsletter**

Follow us on [Facebook](#) and visit our website: <http://easterndistrictpublichealth.org/>

PRESIDENT 'S MESSAGE

Dear Colleagues and Friends of Public Health

First, I would like to take the opportunity to thank you for the confidence you have placed in me as your President this year. I have the honor of working with a great Executive Committee to develop and bring to you this year's conference.

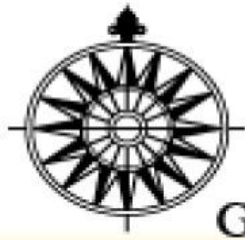
This year Eastern District NC Public Health Association will be celebrating its 60th Anniversary. Our theme this year is "EDNCPHA – Celebrating 60 years: Still Growing - Still Transforming." This is a harmonious subject matter when one stops to think about where Public Health started and how far we have come. I would think Dr. L.E. King and Charlie McCotter, the co-founders of EDNCPHA, would be proud to see how Eastern District has grown over the past 60 years as well as how we have continued to transition with the times. We work harder with scarce resources. We must be more forward thinking in the way we do business becoming more effective and efficient along the way so we can serve our most vulnerable citizens. We are a resilient work force. If it were not for this, we would have never been able to transition through the complexities of our many challenges.

We are working to plan a terrific program to celebrate our 60 years. We hope that you plan to join us at Ramada Inn, Nags Head, NC, on April 28-May 1, 2020. So mark your calendar, get your bathing suite ready for play time after learning new topics like the new food laws, and Medicaid transformation.

Your colleague and friend,

Rhonda Ashby, EDNCPHA President





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PRESIDENT ELECT'S MESSAGE

Hey everyone –

It is my great honor to serve as President-Elect for the Eastern District North Carolina Public Health Association for 2019-2020. We have an excellent team this year led by our President Rhonda Ashby. There are also many others working behind the scenes who contribute to making Eastern District an excellent organization year after year. I also want to say how great it was to see everyone at the annual conference in Wrightsville Beach earlier in the spring. Catching up with everyone and seeing familiar faces is one of the reasons that the Eastern District is so special. Our Executive Committee is already hard at work on our next annual meeting, where we will be celebrating 60 Years of the Eastern District Public Health Association. Our theme for this year's conference is



“EDNCPHA – 60 Years: Still Growing, Still Transforming.”

Please join us on the beautiful Outer Banks from April 29th - May 1st, 2020, at the Ramada Plaza by Wyndham Nags Head Oceanfront in Kill Devil Hills. Your section chairs are developing programs full of current topics related to public health and the future of healthcare. Please reach out to your chairs or the Executive Team if you have any suggestions for speakers/topics that would be relevant to you or to members of your agency. We can't wait to see you at the beach next spring as we celebrate EDNCPHA turning 60!

Wes Gray, President-Elect

TABLE OF CONTENTS

Presidents Report	Page 1
President Elects Report	Page 2
Annual Conference Promo	Page 3
Treasurer's Report	Page 3
Section Reports	Pages 5-10
Awards	Page 10
Scholarships	Page 11
Scenes from Spring Conference	Page 12
EDNCPHA Swag/Entertainment	Page 13-14
EDNCPHA Membership Application	Page 15
Spring Conference Registration	Page 16

2019-2020 EDNCPHA OFFICERS

PRESIDENT

Rhonda Ashby

DHHS-CD Branch

rhonda.ashby@dhhs.nc.gov

PRESIDENT-ELECT

Wes Gray

MTW District Health District

wes.gray@mtwdh.org

VICE-PRESIDENT

Travis Greer

Bladen County Health Department

tgreer@bladenco.org

SECRETARY

Leslie Cameron

DHHS-CD Branch

leslie.cameron@dhhs.nc.gov

TREASURER

Djuana Register

Retired-Bladen County Health Department

edcpha@yahoo.com

PAST-PRESIDENT

Melissa Packer

Robeson County Health Department

melissa.packer@hth.co.robeson.nc.us



TREASURER'S REPORT

As of October 10, 2019

Membership

Paid Members: 46

New Members: 9

Renewals: 37

Account Balances

Checking - \$5,784.92

Savings - \$17,182.20

- To become a member please complete the membership application on page 15 of the newsletter.
- At the recommendation from the Executive Committee at its August 2, 2019 meeting, \$10,000.00 was approved to be transferred from the checking account to the savings account.

THE 60TH ANNUAL EASTERN DISTRICT NORTH CAROLINA PUBLIC HEALTH ASSOCIATION SPRING CONFERENCE

“EDNCPHA – 60 YEARS: STILL GROWING, STILL TRANSFORMING.”



[Ramada Plaza Nags Head](#) April 29-May 1, 2020

Phone: 252-441-2151

Be sure to mention that you are with Eastern District NC Health Dept. Association.

Hotel deadline is March 28, 2020. *Conference Registration form is on Page 16*

COMMUNICABLE DISEASE SECTION REPORT

This year the Association decided on a theme dealing with social and environmental determinates of life. The theme: “Public Health: Riding the Wave - MORE than medicine.” Our Section deals with prevention and intervention in the spread of communicable diseases. Our keynote speaker was Ms. Dianne Enright, who is the manager of the Health and Spatial Analysis Branch, with the NC State Center for Health Statistics. She has been there for 25 years. She is a certified Geographic Information System Professional or GISP, and studied Geography at Oklahoma State University. Dianne also serves as the North Carolina DHHS representative to the state’s Geographic Information Coordinating Council. She shared an interactive map of Social Determinates of Health (SDOH.) The Social Determinants of Health (SDOH) are the economic, social and environmental conditions where people live, learn, work, and play which affect a wide range of health outcomes [CDC]. Conditions such as food insecurity, housing instability, unmet transportation needs and poverty not only have a deep impact on a person’s health, safety and well-being, but also on healthcare use and costs. By applying what is known about SDOH we can target health interventions and improve outcomes.

In 2018 the North Carolina State Center for Health Statistics created an interactive map application known as Story Maps. Story Maps includes a story panel that provides a narrative about the data within the maps, links to new maps and graphs. Through the application, users can access regional maps presenting Social Determinants of Health(SDOH) data across three domains: Economic Determinants of Health, Housing and Transportation Determinants of Health, and Social & Neighborhood Determinants of Health. Linked below is this great resource you may use:

[SDOH Maps](#)

The officers for next year are: President: Brenda “BJ” Judd

Vice President: Sandra Smith

Secretary: Dee Fingar

Treasurer: Brian Garvlin

Sergeant-at-Arms: Susan Ardizzone

Scholarship: Robert “Bob” Winstead

We would love to have you join us for our Special Celebration - “EDNCPHA- Celebrating 60 years: Still Growing-Still Transforming” April 28-May 1, 2019 at the Ramada Plaza Nags Head Oceanfront in Kill Devil Hills, NC.

CD Section Chair,

Brenda Judd

HEALTH EDUCATION SECTION REPORT

THANK YOU to everyone who attended this year's EDNCPHA Conference! We had a great turnout and can't wait for the next year! A huge thank you as well to the Health Education Section Officers for their support through the planning process and conference. It's a team effort and I couldn't have done it without them! Now we are hard at work getting the 2020 conference agenda prepared. Our theme "EDNCPHA- Celebrating 60 Years- Still Growing, Still Transforming." aligns perfectly with how Public Health has evolved so much over the years and we hope to have an agenda that reflects just that. We still have spots open for Health Education Section Officers so if you or someone you know would like to join our team please reach out! The 2020 conference will be a huge celebration of 60 years so don't miss out, mark your calendars now!

Kerrie Timmerman—Section Chair



NURSING AND PHYSICIAN EXTENDERS' SECTION REPORT

Calling all Public Health Nurses and Physician Extenders!! Please talk to your Health Director and consider joining Eastern District North Carolina Public Health Association. We would love to have you join us. Come be a part of our section, collaborate with peers, and be inspired!

Preparations for the 60th Anniversary EDNCPHA Spring Conference is underway. Our theme this year is "EDNCPHA – Celebrating 60 years: Still Growing - Still Transforming."

We are working to plan a terrific program to celebrate our 60 years. We hope that you plan to join us at Ramada Inn, Nags Head, NC, on April 28-May 1, 2020. So mark your calendar, get your bathing suite ready for play time after learning new topics like the new food laws and Medicaid Transformation.

Your colleague and friend,

Barbie Britt -Section Chair

ENVIRONMENTAL HEALTH SECTION REPORT

We were very pleased with this past year's spring educational conference that had a well-rounded line-up of presentations covering multiple topics relating to Environmental Health. The comprehensive program included topics covering on-site wastewater systems, child care and lead prevention programs, vector-control emerging technologies, and several environmental health updates from the REHS board by Daniel Ortiz and legislative updates from Larry Michael. "The Other VD: The Vomit and Diarrhea Road Show" presented by Orange County's own Angela Sowers was an awesome opportunity to learn how to implement a bodily fluids educational experience to your own county's user groups. We hope to add more train-the-trainer opportunities and professional development to our upcoming conference schedule for 2020! Those who attended the 2019 conference will receive 9 CEC hours from the REHS board.

We truly have an award-winning group of members! I want to personally congratulate Rob Richardson (pictured below), who was the recipient of the Trenton G. Davis award for distinguished and devoted service in Environmental Health. This is the Eastern District NCPHA Environmental Health Section's highest award. Nominations are open for the 2020 Trenton G. Davis award and it is a wonderful opportunity to honor a peer or colleague. The nominee must be a member in good standing of the Environmental Health Section of EDNCPHA for the previous year (July 1, 2018 – June 30, 2019). Additional information on how to nominate someone to follow in the upcoming months.



CONTINUED ENVIRONMENTAL HEALTH SECTION REPORT



The Environmental Health Section executive committee would also like to take this opportunity to welcome Orange County's Moira Beck for filling the role of secretary! Interested in growing yourself professional or looking for ways to be more involved with our organization? Please consider volunteering for the Environmental Health executive committee. There is still an opening to be filled and we are actively seeking new committee members. To be considered for the executive committee, you must be a current member of the EDNCPHA Environmental Health Section.

Our section continues of EDNCPHA is growing, but still need your help! Please consider spreading the word about the benefits of EDNCPHA with your colleagues and peers and encourage to become members. Not sure of the benefits, no problem! Membership to EDNCPHA Environmental Health Section offers an easy way to obtain CEC hours to maintain your REHS, provides networking and professional development opportunities, and helps keep you in the loop on the legislative happenings at the State level pertaining to environmental health regulation. If you are already a member, please do not forget to renew your membership for the upcoming year!

We look forward to seeing everyone at the EDNCPHA 2020 Spring Educational Conference!

Alexandra "Lexi" Perillo –Section Chair

HEALTH DIRECTORS' SECTION REPORT

The Health Directors' Section had several speakers and presentations that engaged the crowd and brought interest from all disciplines of public health. David Howard did a great job as Chair of the Section and made a point to make sure everyone knew that the HD section was open to all who were interested. Even with all the great presentations, it was hard to concentrate at times given the wall of windows looking out on the Wrightsville Beach oceanfront!

We kicked off the Health Directors' Section with a presentation from Jesse Hardin and Lauren Clark, CCM about the Community Resiliency Model. The goal of this model is to help create "trauma-informed" and "resiliency-focused" communities that share a common understanding of the impact of trauma and chronic stress on the nervous system and how resiliency can be restored or increased using a skills-based approach. Beth Lovette, Deputy Director of the NC DHHS Division of Public Health followed-up with a great presentation on strategic considerations in Managed Medicaid. Beth encouraged participants to bring their local clinical and care management data and taught an in-depth workshop on how health departments could enhance their service delivery models. She also gave an update on the Medicaid Managed Care transition. After lunch, Tanya Bass from the NC DHHS Office of Minority Health and Health Disparities gave a thought-provoking presentation titled "Drivers and Determinants of Health: Understanding Health Equity." Participants were able to walk around the room and see the progression of different seminal events in the history of our country, from the 1600's to the present day, and the impact they had on health equity, race relations, medicine, and public health.

The last item of business was the Health Directors' business section. Wes Gray of Martin-Tyrrell Washington District Health Department and Margaret Brake of the Warren County Health Department were chosen as co-chairs for the Health Directors' Section for 2019-2020. We are looking forward to planning a great line-up of speakers for our spring conference and we encourage anyone who attends the conference to come to our section.

Wes Gray, Section Chair



2019 AWARD WINNERS

Ernest Watts– Region 8 Tobacco Control Manager(right) received the **STACY H. COVIL OUTSTANDING INDIVIDUAL ACHIEVEMENT AWARD**. The EDNCPHA member given this award demonstrated an outstanding achievement in a specific health related project, program or activity within the past two years.



Djuana Register-Retired Bladen County Health Department (left) received the **OUTSTANDING CAREER ACHIEVEMENT AWARD** The ED-NCPHA member given this award had significant achievements during a career that is characterized by exemplary and sustained service to public health.

Pender County Health Department (bottom) received the **OUTSTANDING PUBLIC HEALTH AWARD** The agency or program nominated for this award should have health programming that is considered creative, innovative, efficient and effective. The programming should have demonstrated community involvement and impact and has been or is planned to be an ongoing effort.



NOTICE OF SCHOLARSHIP AVAILABILITY

The Eastern District North Carolina Public Health Association is again offering limited scholarships for continuing one's education. The scholarships will be available for the academic year 2020-2021. One member and one Child of Member scholarship will be awarded in the following categories and amounts:

- Graduate (Master's and Doctorate) – Member \$500 /Child of Member \$500
- Undergraduate --Member \$500.00/Child of Member \$500
- Technical/Associate Degree or Certificate — Member \$250/Child of Member \$250

Applications can be found at:

<http://easterndistrictpublichealth.org/resources/>

Potential applicants should complete the appropriate application with required materials and letters and return them to:

Patrick Church, Chair
1902 Mail Service Center
Raleigh, NC 27699-1900



The deadline to apply is TBD Incomplete applications or applications received after the deadline will not be considered. 2020 Scholarship winners will be notified prior to the annual meeting, and scholarships will be available at the meeting. If you have any questions. Please email me at patrick.church@dhhs.nc.gov

Sincerely,

Patrick Church, Chair
Scholarship Committee
Eastern District NCPHA

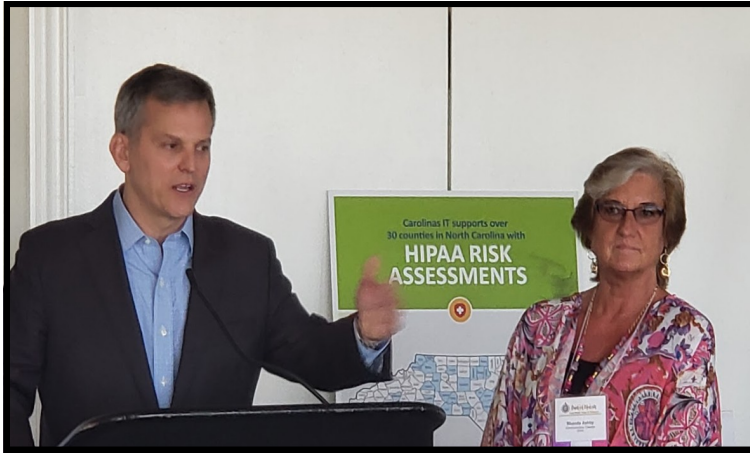
2019-2020 Scholarship Awardees

Lucy Betts - Child of Member Scholarship - attending Campbell University

Dylan Bruce - Child of Member Scholarship - attending Fayetteville Technical College

John Betts - Child of Member Scholarship - attending Duke University

SCENES FROM EDNCPHA 2019 SPRING CONFERENCE



Check out more photos on the EDNCPHA Facebook Page

<https://www.facebook.com/EDNCPHA/>



PUBLICITY AND SPECIAL PROJECTS COMMITTEE REPORT

Rhonda Mushaw and Julie Gooding Hasty

Greetings to Eastern District NCPHA members and future members. We have ED-NCPHA T-Shirts for sale, reduced to \$10.00 each and available in a variety of sizes. You can purchase one and wear it proudly at Public Health Events or relaxing to promote EDNCPHA and Public Health.

We also have light weight bags for purchase at \$3 each. We will have Raffle tickets for sale and the winner will get half of the proceeds at the April Conference. Please contact Rhonda Mushaw at



252-257-6017 at the Warren County Health Department or Djuana Register at 910-876-2510 or edncpha@yahoo.com. if you would like to purchase any. They are \$5 each.

Please promote the upcoming Eastern District NCPHA Spring conference to your fellow Public Health staff. Print out the newsletter and pass it around your agency

Get your EDNCPHA swag TODAY!



TAZ-2 Productions

Jerry Newell, owner and DJ, is super excited about keeping EDNCPHA's dance floor rockin' during its 60th Anniversary at the Outer Banks!

Jerry thanks EDNCPHA for its continued business year after year!"



Follow TAZ-2 Productions on Facebook

<https://www.facebook.com/taz2productions/>



MEMBERSHIP APPLICATION

STAY INFORMED, VISIT www.easterndistrictpublichealth.org

MEMBERSHIP YEAR: JULY 1, 2019 - JUNE 30, 2020

ANNUAL DUES: \$25.00

NAME: _____

_____ **New Member** **If new, recruited by:** _____

_____ **Renewal** **Previous Name (if remarried, etc.):** _____

Present Position: _____

Email Address: _____

Home Address: _____ **City:** _____ **Zip:** _____

Employer: _____

Employer Address: _____ **City:** _____ **Zip:** _____

Telephone #: _____

Complete Membership application and make check payable to EDNCPHA and mail or call to pay by credit card to:

**EDNCPHA
Djuana Register, Treasurer
P.O. Box 113
Elizabethtown, NC. 28337
910-876-2510**

EDNCPHA is composed of Six (6) Sections. An individual must be a member of EDNCPHA to qualify for membership in a Section. Please circle the Section or Sections to which you wish to belong.

- | | | |
|-----------------------------|-----------------------------|---|
| Environmental Health | FAMI | Health Directors |
| Health Education | Communicable Disease | Nursing/Physician Extenders/Laboratory |

Will you be eligible for Life Membership _____ Yes _____ No. (Life Membership requires retirement as of December 31, 2019, and twenty years of service in public health)

If you will be eligible, complete this section and return to the Treasurer by March 1, 2020

Signed: _____ **Date:** _____

EASTERN DISTRICT NCPHA ANNUAL EDUCATION MEETING
"EDNCPHA – Celebrating 60 years: Still Growing – Still Transforming"

April 29- May 01, 2020

Ramada Plaza, Kill Devil Hills, NC

NAME: _____

(Please print name as preferred on Name Tag)

AGENCY: _____

ADDRESS: _____

EMAIL ADDRESS: _____

POSITION: _____

SECTION AFFILIATION: _____

.....

****All registration fees include Wednesday lunch, Friday breakfast, and all other conference-sponsored functions****

FULL CONFERENCE PRE-REGISTRATION, MEMBER \$110.00 _____

FULL CONFERENCE PRE-REGISTRATION, NON-MEMBER \$135.00 _____

FULL CONFERENCE ON-SITE REGISTRATION, MEMBER \$115.00 _____

FULL CONFERENCE ON-SITE REGISTRATION, NON-MEMBER \$140.00 _____

ONE DAY PRE-REGISTRATION, MEMBER \$65.00 _____

ONE DAY PRE-REGISTRATION, NON-MEMBER \$95.00 _____

ONE DAY ON-SITE REGISTRATION, MEMBER \$70.00 _____

ONE DAY ON-SITE REGISTRATION, NON-MEMBER \$100.00 _____

*STUDENT REGISTRATION – ONE-HALF THE ABOVE FEES \$ _____

(Full Time Students)

*LIFE MEMBER REGISTRATION – ½ CONFERENCE REGISTRATION \$ _____

Special Lunch Request-Vegetarian _____

BREAKFAST & LUNCH TICKETS (available for one-day registration or guests) \$25.00 _____

TOTAL ENCLOSED: \$ _____

.....

Registration Forms **MUST** be mailed no later than April 17, 2020 Refunds will not be available until
2 weeks after Annual Meeting.

REGISTRATION FEES:

MAIL TO:

Traci Bruce

Robeson County Health Department

460 Country Club Road

Lumberton, NC 28360

MEMBERSHIP DUES: \$25.00

MAIL TO:

Djuana Register

Treasurer, EDNCPHA

P O Box 189

Elizabethtown, NC 28337

(Make all checks payable to: EDNCPHA)