

60TH Annual Eastern District Education Conference
“CELEBRATING 60 YEARS: STILL GROWING-STILL TRANSFORMING”
April 28-May 1, 2020

Wednesday, April 29, 2020

8:00 am – 4:00 pm	Registration (Registration closed 11:30 am – 1:30 pm)
9:30 am – 10:30 am	Executive Committee Meeting
11:15 am – 1:30 pm	Awards Lunch and Opening Session
Presiding	Rhonda Ashby, President, EDNCPHA
Invocation	TBD
Welcome	Sheila Davies, Health Director Dare County Health Department
Speakers	Public Health Update and Vision Mark Benton Assistant Secretary, for Public Health DHHS Raleigh, NC Coronavirus Update Speaker - TBD
Awards Presentation	Trey Wright, Awards Chair
Life Member Awards	Djuana Register, Membership Chair
Scholarships	Patrick Church, Scholarship Chair
Special Awards	Djuana Register, Special Awards Chair
1:30 pm – 1:45 pm	Break

Afternoon Session

1:45 pm – 4:45 pm	**Epidemiology Table Top “Shared Use Kitchen” Facilitators: Johanna Hill, REHS NCDHHS Durham County Department of Public Health Staff TBA Orange County Health Department Staff TBA
4:45 pm – 5:00 pm	Business Meeting
Presiding	Rhonda Ashby, President
Secretary’s Report	Leslie Cameron, Secretary
Treasurer’s Report	Djuana Register, Treasurer
Slate of Officers	Melissa Packer, Past President
Door Prizes	Karen Prince and Crystal Watson

Thursday, April 30, 2020

Health Education and Nursing Section

8:30 am – 9:00 am	Coffee and Networking
9:00 am - 9:50 am	Peer Power Program Brandie Fitzgerald, Health Education Specialist/Peer Power Teacher Dare County Department of Health & Human Services
9:50 am – 10:00 am	<i>Break</i>
10:00 am – 10:40 am	Early Check Sara Andrews, MAT, MPH, RD, LDN Research Public Health Analyst RTI International Blake Harper, MPH Research Public Health Analyst/Program Manager RTI International
10:40 am – 11:00 am	<i>Break</i>

(Health Education cont)

11:00 pm – 12:00 pm **Healthy Carolinians of the Outer Banks**

Kelly Nettin, Communication Specialist
Chair, Breaking Through Task Force

Laura Willingham, Human Service Planner
Healthy Carolinians of the Outer Banks Coordinator

12:00 pm – 1:30 pm *Lunch on your own*

1:30 pm - 3:00 pm **Tobacco Spokesperson Training**

Ann Staples, MA, MCHES
Director of Public Education & Communication
Division of Public Health, Tobacco Prevention & Control Branch
North Carolina Department of Health and Human Services

3:00 pm – 3:30 pm Break – Spotlight on Exhibitors – Silent Auction – Make your Bids!!

3:30 pm – 5:00 pm **Tobacco Spokesperson Training - Continued**

Ann Staples, MA, MCHES
Director of Public Education & Communication
Division of Public Health, Tobacco Prevention & Control Branch
North Carolina Department of Health and Human Services

5:00 pm – 5:30 pm **Business Meeting/Awards/Door Prizes**

Break – Spotlight on Exhibitors- Silent Auction – Make your Bids!!

Bio – Ann Houston Staples, MA, MCHES

- Ann Houston Staples is Director of Public Education and Communication for the NC Tobacco Prevention and Control Branch, Department of Health and Human Services. She has served the Branch for 27 years, serving as a consultant on media and communication issues.

Ann holds a Bachelor of Arts degree in speech communication and English –Writing/Editing from North Carolina State University and a Master of Arts degree in health education from East Carolina University. Ann has presented at many state and national conferences on issues of tobacco control and health communication and is a sought-after speaker and consultant.

Tobacco Spokesperson Training- Presentation Summary

- Learn to Speak to the News Media and Decision Makers about Tobacco (including vapes)
- Join communications expert Ann Staples for a session to prepare media spokespeople on tobacco issues. Learnings can be applied to many other public health topics. Training will include tips on creating talking points, message mapping and controlling an interview. On-camera practice available.

Bio-Peer Power Program

- Brandie Fitzgerald
Health Education Specialist/Peer Power Teacher
Dare County Department of Health & Human Services

Peer Power Program- Presentation Summary

- Learn about a program offered by Dare County Department of Health and Human Services- Peer Power! Peer Power is a Peer Health Education program where high school students are trained as Peer Health Educators (PHEs) to positively influence elementary and middle school student's health behaviors related to: nutrition, physical activity, alcohol, tobacco and other drug usage.

Bios- Healthy Carolinians of the Outer Banks

- Kelly Nettin, Communication Specialist
Chair, Breaking Through Task Force
- Laura Willingham, Human Service Planner
Healthy Carolinians of the Outer Banks Coordinator

Healthy Carolinians of the Outer Banks (HCOB)- Presentation Summary

- Healthy Carolinians of the Outer Banks (HCOB) is a Partnership working towards a healthier Dare County. Coordinated by the Dare County Department of Health & Human Services, and The Outer Banks Hospital, the partnership has input and representation from over 25 local organizations and agencies. This presentation will be a highlight of Healthy Carolinians of the Outer Banks Task Force - Breaking Through Task Force, which focuses on breaking through the stigma around mental health with an emphasis on youth and families. Healthy Carolinians of the Outer Banks Coordinator will also be available for questions about HCOB partnerships throughout Dare County.

Bios- Early Check

- Sara Andrews, MAT, MPH, RD, LDN
Research Public Health Analyst
RTI International
- Blake Harper, MPH
Research Public Health Analyst/Program Manager
RTI International

Early Check-Presentation Summary

- During this presentation participants will learn about a FREE service for clients, patients and community members in your area. Early Check is a research study that checks for a small number of rare but serious health problems in newborns. An Early Check Panel currently includes fragile X syndrome, spinal muscular atrophy (SMA), and muscular dystrophy.

Environmental Health Section

Afternoon Session

April 29, 2020

1:45 – 4:45 (3 hr)

****Epidemiology Table Top “Shared Use Kitchen”**

Facilitators:

**Johanna Hill, REHS
NCDHHS**

Durham County Department of Public Health Staff TBA

Orange County Health Department Staff TBA

** All Sections

Environmental Health Section

April 30, 2020

8:00 – 9:00 am (1 hr)

Groundwater Quality Near CAFOs

Jacob Hochard, Assistant Professor, Department of Economics
Assistant Research Scientist, Coastal Studies Institute
East Carolina University

9:00 am – 10:00 am (1 hr)

**Water Management Programs in Large Buildings to Manage Risks
for Legionellosis**

David Lipton
NCDHHS, OEE

10:00 am – 10:15 am (15 min)

Break – Meet the Exhibitors
Silent Auction Begins – Make your Bids!!

10:15am – 11:15 am (1 hr)

Business Writing for the 21st Century

Speaker TBA
College of the Albemarle, Small Business Center

11:15 am – 12:00 pm (45 min)

What’s in Your Go Kit, Environmental Health?

Ashley Stoop, Emergency Preparedness and Response
Albemarle Regional Health Services

12:00 pm – 1:00 pm

Lunch on your own

Environmental Health (cont)

- 1:00 – 2:00 pm (1 hr) **Situational Awareness for Field Staff**
Cpt. Jeff Derringer, ERT
Dare County Sheriff's Office
- 2:00 pm – 3:00 pm (1 hr) **Applying Racial Equity Thinking to Environmental Health Services**
Raven Edwards, MPH
NC Office of Minority Health
- 3:00 pm – 3:15 pm (15 min) *Break* – Spotlight on Exhibitors
Silent Auction – Make your Bids!!
- 3:15 pm – 4:00 pm (45 min) **Childcare Center Lead Rule Implementation Update**
Robert Pearsall, REHS
NCDHHS
- 4:00 – 4:30 pm (30 min) **Legislative, Section, and Branch Updates**
Larry Michael, Section Chief
DHHS, Environmental Health
- 4:30 pm – 5:00 pm (30 mins) Business Meeting/Awards/Door Prizes

Health Director's Section

- 8:30 am – 10:00am **Dental Roundtable**
Scott Harrelson, Health Director
Craven County
Jennifer Green, Health Director
Appalachian District Health Department
Rea Elliot
NC DHHS Oral Health Section
Dianna Hall
NC DHHS Oral Health Section
Amanda Williams, DDS
Martin Tyrell Washington District Health Department
- 10:00 am – 10:15am **Break**
- 10:15am – 11:45am **School Based Oral Health Expansion Project**
Stacey Warren, Duke Endowment
Jay Kennedy, Duke Endowment
Amy Martin, Medical University of South Carolina
- 12:00pm – 1:30pm **Lunch on Your Own**
- 1:30pm – 3:00pm **Telehealth Opportunities**
Brian Cooper, Chief of Staff at Blue Door
VP of Operations, Digital Health Institute of Transformation

Health Director's (cont)

- 3:00pm – 3:15pm **Break**
- 3:15pm – 4:30pm **NC Office of Rural Health Projects**
Nick Galvez, Rural Hospital Manager
Clint Creshawn, Provider Recruitment and Placement
- 4:30 pm – 5:00 pm **Health Directors Section Business Meeting**

Finance, Administration, Management and Information Technology (FAMI) Section:

- 8:30 am – 9:45 am **Billing and Coding Updates**
Brooke Johnson, Consultant
DHHS, Office of Public Health
- 9:45 am – 10:00 am **Break**
- 10:00 am – 11:15 am **HIPAA Security, Telecommuting and Texting**
Greg Manson, Carolinas IT
- 11:15 am – 11:30 am **Break**
- 11:30 am – 12:00 pm **Business Meeting**
- 12:30 pm – 1:30 pm **Lunch**
- 1:30 pm – 3:00 pm **Team Building Exercise**
Sherita Sutton, Health Educator II
Hoke County Health Department
- 3:00 pm – 3:30 pm **Break-Spotlight on Exhibitors**
- 3:30 pm – 5:00 pm **Accreditation Process**
Ashley Stoop, Director of Policy, Planning, Preparedness and HIPAA
Albemarle Regional Health Services

Communicable Disease Section

- 9:00 am -10:00 am Ice Breaker & Business Meeting
- 10:00 am – 12:00 pm **Viral Hepatitis B & C**
Epidemiology in North Carolina
Brian S. Gravlin, RN
Viral Hepatitis Surveillance Nurse
Communicable Disease Branch
DHHS
Raleigh, NC

Communicable Disease (cont)

12:00 pm– 1:30 pm	Lunch on your own
1:30 pm - 3:00 pm	Team Building Off Site
3:00 pm – 3:30 pm	Spotlight on Exhibitors

Evening Activities

Dinner **TBD (Sponsored Event)**

8:00 pm – 12:00 am **Dance**
Jerry Newell, DJ
Taz2 Productions

Friday, May 1, 2020

8:30 am – 9:30 am	Breakfast Buffet
9:30 am – 10:00	Closing Session
Presiding	Rhonda Ashby, President
Recognition of Section Awards Winners	
Announcements	Rhonda Ashby, President
Installation of Officers	Melissa Packer, Past President
Plaque Presentation	Wes Gray, Incoming President
Past President Comments	Rhonda Ashby, Past President
10:00 am – 10:15 am	Break and Hotel Check Out
10:15 am – 11:15 am	Sowing Seeds for Healthy Living Reverent Richard Joyner Conetoe Family Life Center Nash Health Care Rocky Mount, NC
Closing Remarks	Wes Gray, President
Door Prizes	Karen Price and Crystal Watson

Adjourn

Wes Gray, President

****Mandatory Training for New Officers and Section Chairs will be conducted at the conclusion of the conference.**